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visual forms and elements of design to
convey thoughts and ideas. It is a type
of problem-solving, which is

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something it has in common with
architecture. Design, in general, is
about communication. Good design
should captivate you and make you
curious enough to question it further.

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A fascinating new book, *Graphic Design + Architecture: A 20th Century History*, by award winning multidisciplinary designer Richard Poulin examines the relationship between the two, investigating at how typography, image and symbolism coexist with and enhance the

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structures in the world around us.

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connecting the dots between
concepts, technological developments,
designers and more.

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design has a valuable role in all
phases of architectural and property
development projects. Good design
helps architects pitch their concepts
better, helps developers market their
projects smarter, and helps real estate

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teams sell their properties faster.

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Graphic design is a communication
tool that plays an important role in
architectural design. At its most

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fundamental level, graphic design visually communicates information with typography, color, and form. It also, and perhaps more importantly, influences our interaction with and the identity of place and space.

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the statement made by a building and
strengthens its presence. The

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work with clients or employers to

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design layouts for different projects. Architects focus mainly on laying out buildings and structures, while graphic...

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Mark Ovenden is a specialist in graphic design, cartography, and architecture in public transport with an emphasis on underground rapid transit, making him the natural fit for the design of this ...

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As a graphic designer, I have to say
architecture. In the United States an
architect must be licensed by the
state—a process requiring a degree in

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architecture, years of apprenticeship,
and passing a multi-part exam.

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